



## Team Sponsorship & League Sponsorship Information

### Team Sponsorship Requirement

Each Spring season, **every team is required to secure a \$100 sponsorship.**

Teams may:

- Sponsor their own team, or
- Find a business or individual sponsor

If a sponsor contributes **more than \$100**, the team keeps any amount over the \$100 requirement.

👉 This requirement is **separate** from the League Sponsorship Packages.

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### League Sponsorship Packages (Optional)

#### ★ Package A – Team Sponsor

- Sponsor one team for the season
- Company name on team banner
- Company name listed on team page on our website
- Tax-deductible donation receipt

**Cost: \$100**

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### ☆☆ Package B – League Banner Sponsor

- 4' x 6' banner displayed at Heartwell Field 1 (Woodruff & Carson)
- High-visibility location seen daily by the community
- Banner displayed for one season
- Banner provided by sponsor

**Cost: \$200**

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### ☆☆☆ Package C – Gold League Sponsor

Includes:

- 6 months of banner advertising on league homepage
- Link to sponsor's website
- 3–5 promotional announcements throughout the season

**Cost: \$350**

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### ☆☆☆☆ Package D – Platinum League Sponsor (Best Value!)

Includes everything in:

- ✓ Package A
- ✓ Package B
- ✓ Package C

**Cost: \$500**

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## How to Sponsor

1. Complete the sponsorship form
2. Mail form and payment to:

### **Long Beach Heartwell Fastpitch**

PO Box 637

Lakewood, CA 90714

 Artwork for Gold and Platinum packages should be emailed to:  
**info@lbhfp.com**

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## Donations & Tax Information

### League Donations

- 100% tax deductible
- 100% supports league operations and programs

 For receipts: **treasurer@lbhfp.com**

### Team Donations

- Tax deductible
  - 90% goes to the team
  - 10% supports the league
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## **Sponsorship FAQ**

### **Why does each team need a sponsorship?**

Sponsorships help cover league expenses such as field maintenance, equipment, uniforms, umpires, and overall program operations, keeping registration costs affordable for families.

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### **Can parents sponsor their own team instead of finding a business?**

Yes! Parents may contribute the \$100 team sponsorship themselves if they prefer.

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### **What happens if a team raises more than \$100?**

Any amount over the \$100 team sponsorship requirement goes directly to the team to support things like tournaments, team activities, or spirit wear.

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### **Are sponsorships tax deductible?**

Yes. All donations are tax deductible. Receipts can be requested from the league treasurer.

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### **How long are banners displayed?**

League banner sponsors are displayed for one full season. Gold and Platinum sponsors receive additional online advertising benefits.